

# GRAVITATE PRODUCTIONS

Thank you for joining me as we take off  
into a journey of discovery

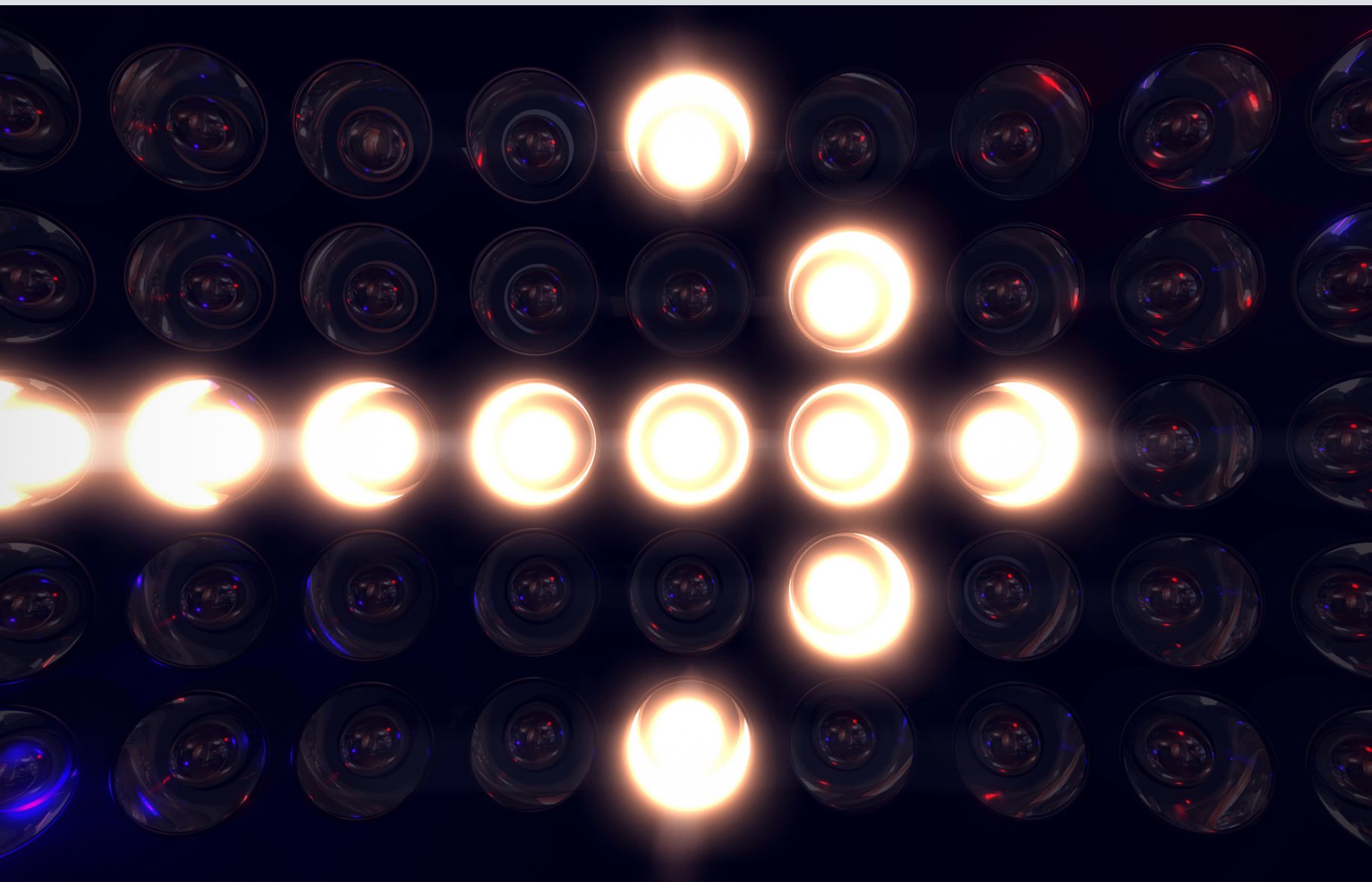


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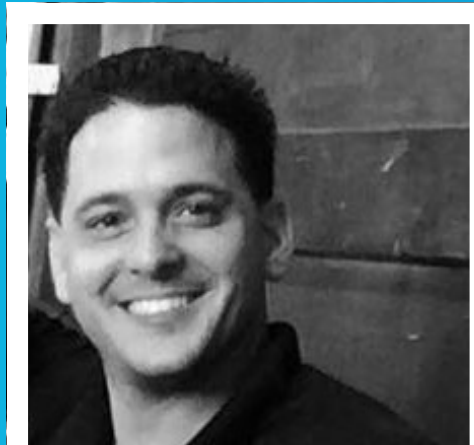
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## WHO WE ARE

Gravitate Productions is a full-service event audio visual production company. We are here to guide you through every step of the event planning and execution process.

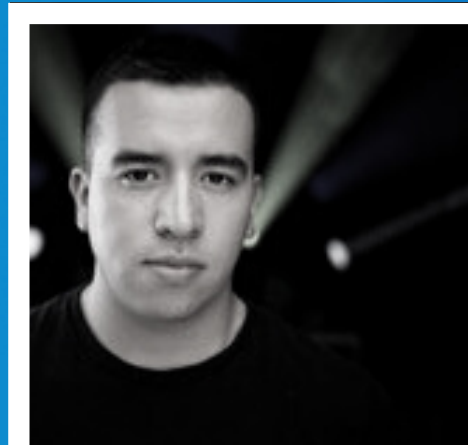
Our approach begins with identifying our clients' event goals. What are you hoping to accomplish? What look and feel would you like? Do you need measurable data? Is there important branding or sponsors that need to be highlighted? From there we work with you to tailor an experience that exceeds your objectives.



Nick Rodriguez



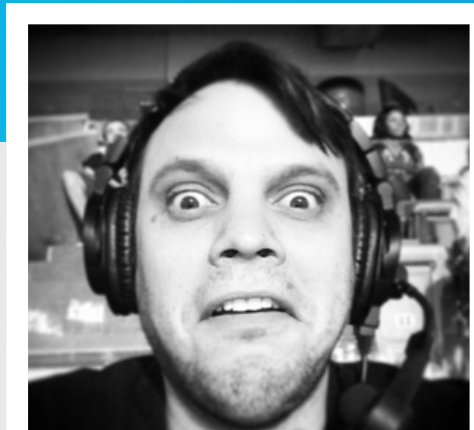
Johanna Durruthy



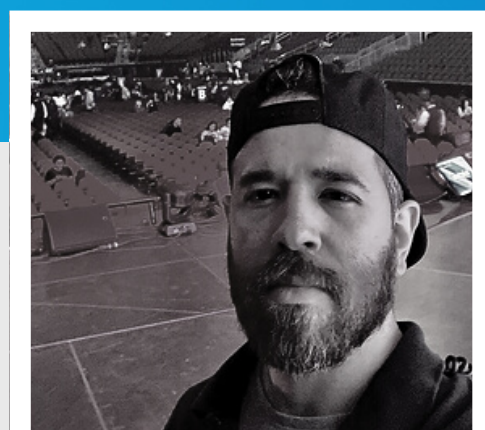
Sebastian Barinas

# MEET OUR TEAM

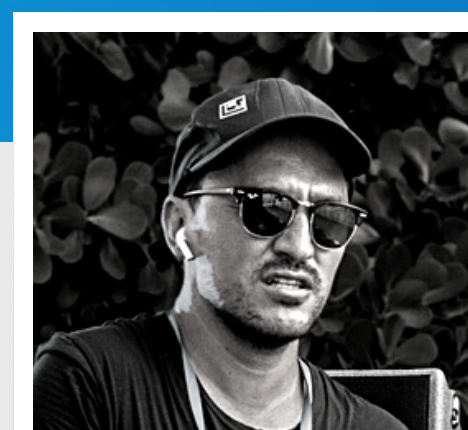
Gravitate Productions has a professional and trusted team to provide all event technology solutions.



Ruben Laine



Andres Franco



Pepe Salas

45+

Active Squad

Divided into several professional specializations within the company.

# THE GRAVITATE DIFFERENCE

We pride ourselves on providing exceptional service, expert talent and quality work & equipment.



## SERVICE

Listening to clients needs, being accessible & reliable is our main priority.

## TALENT

We employ only the best, highly-skilled technicians to operate your events.

## QUALITY

Top of the line equipment & clean setups set us apart from our competitors.

# SOME OF OUR PARTNERS

**GRAVITATE**  
PRODUCTIONS



# OUR PROCESS

## STEP 1

### DISCOVER

- Define Goals & Objectives
- Establish Budget
- Venue Site
- Creative Direction
- Event Conceptualization
- Proposal

## STEP 2

### PLAN

- Contracting
- Event Renderings
- Securing Talent
- Planning + Preparation
- Finalizing Floor Plans
- Run of Show

## STEP 3

### PRODUCE

- Graphics Creation
- Custom Platform Development
- Custom Builds
- Load-In + Setup
- Rehearsals
- Show Coordination

# THE IMPORTANCE OF AUDIO VISUAL ELEMENTS

Presentation	Ability to Recall	
	After 3 Hours	After 3 Days
Spoken Lecture	25%	10-20%
Written (Reading)	72%	10%
Visual & Verbal (Illustrated)	80%	65%
Participatory (Interactive)	90%	70%

## 5 REASONS YOU NEED VISUAL AIDS IN YOUR PRESENTATIONS

1. They Grab & Keep Audiences Attention
2. They Make it Easier to Understand Complex Information
3. They Build Emotional Bridges w/ the Audience
4. They Help Audiences Retain Information
5. They Keep Presenters on Track

— “ —

“I hear, and I forget:  
I see and I remember”  
— Chinese Proverb

— ” —

— “ —

The brain processes  
visual information  
about 60,000 times  
faster than text.  
— Microsoft

— ” —





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**What are the goals of your event?**



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**How will you measure success?**



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**What do you value most at an event?**



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**What brand impression do you want to make?**



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**What guest takeaways are you hoping for?**



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**Have you determined a budget?**

**GRAVITATE**  
PRODUCTIONS

# CLIENT TESTIMONIALS

— “ —————

Gravitate Productions is an important partner to our event planning company. Together we have produced dozens of successful events, including many virtual and hybrid events. The team at Gravitate is knowledgeable, professional, and seamlessly blends in with our planning team to produce our clients' events. They are experts in their field, up to date with the latest trends and equipment, and are extremely detail oriented and professional. We know that we are in great hands every time we work with them!

-JENNIFER LUCIO VARGAS

————— ” —

— “ —————

Gravitate Productions assisted our organization in transitioning from live events to successful virtual events. Their patience, guidance and expertise were incredibly valuable throughout the process from beginning to end and they pointed us in the best direction to take the production of our events. Their work and professionalism in producing high quality productions was instrumental in elevating our events, which is reflective through the constant positive feedback received by our attendees.

-OMAR DUQUE

————— ” —

— “ —————

Gravitate Productions made my experience as a speaker for a virtual event extremely fluid and provided for an incredible professional impression. They took extra time to orient me on the platform to ensure a seamless experience for both me as the presenter and for the participants consuming the content. Detailed attention to tuning background, lighting and audio levels made a huge difference. I am a frequent speaker and have worked with many production companies in the past. Their knowledge, professionalism, and attention to detail made all the difference for this event, which was a huge success.

-MYRNA SOTO

————— ” —

# OUR SERVICES

# SERVICES

We offer an ever changing list of services to keep up to date with the latest event technology. Ensuring our clients have the most cutting-edge audio visual elements and creating impactful and memorable experiences for your attendees.

**SOUND**

**LIGHTING**

**VIDEO**

**LED VIDEO WALLS**

**PROJECTION MAPPING**

**KINETIC LIGHTING**

**VIRTUAL EVENTS**

**STAGING/RIGGING**

**BROADCASTING**

**CUSTOM PLATFORM**

**INTERNET**

**AUDIENCE INTERACTION**

**VR/AR OPTIONS**

**CONTENT CREATION**





# CONSULTING

Our main goal is the success of your events. We are happy to help join you during the venue survey and selection process, contract negotiations and pre-planning meetings with the various associates, sponsors you are working with.

We also offer project management services. Bring us in at the beginning and we will help simplify your event planning process.

# OUR WORK



CORPORATE





# How Microsoft enables blended and hybrid learning



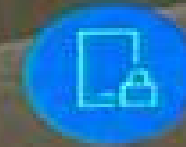
One unified platform for teaching, learning, and work



Insights and apps to tailor the learning experience

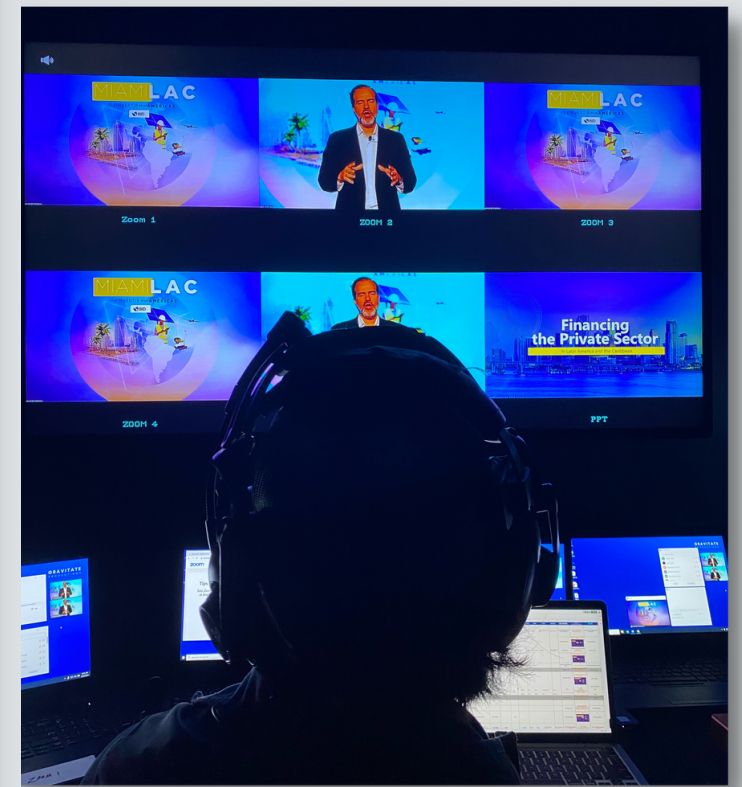
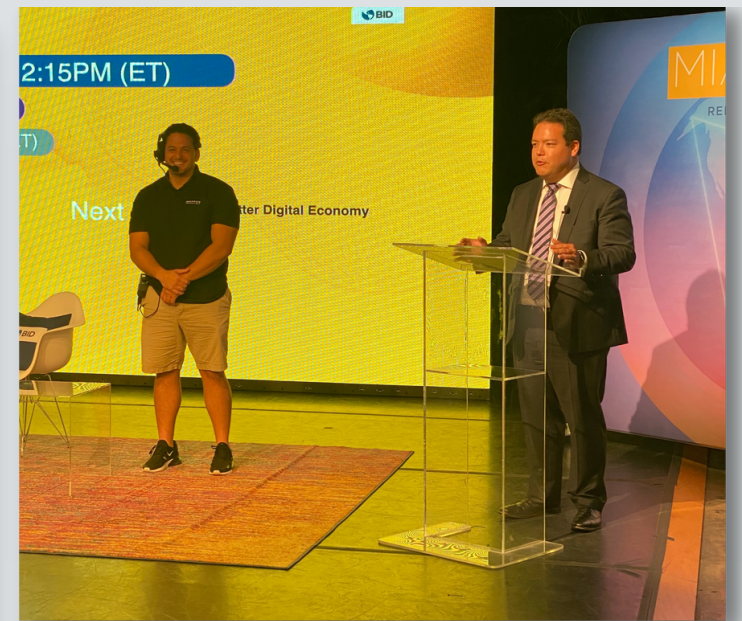


Innovative devices to modernize learning spaces



A foundation of security and accessibility

## LED VIDEO WALLS





# HACK-A-THONS

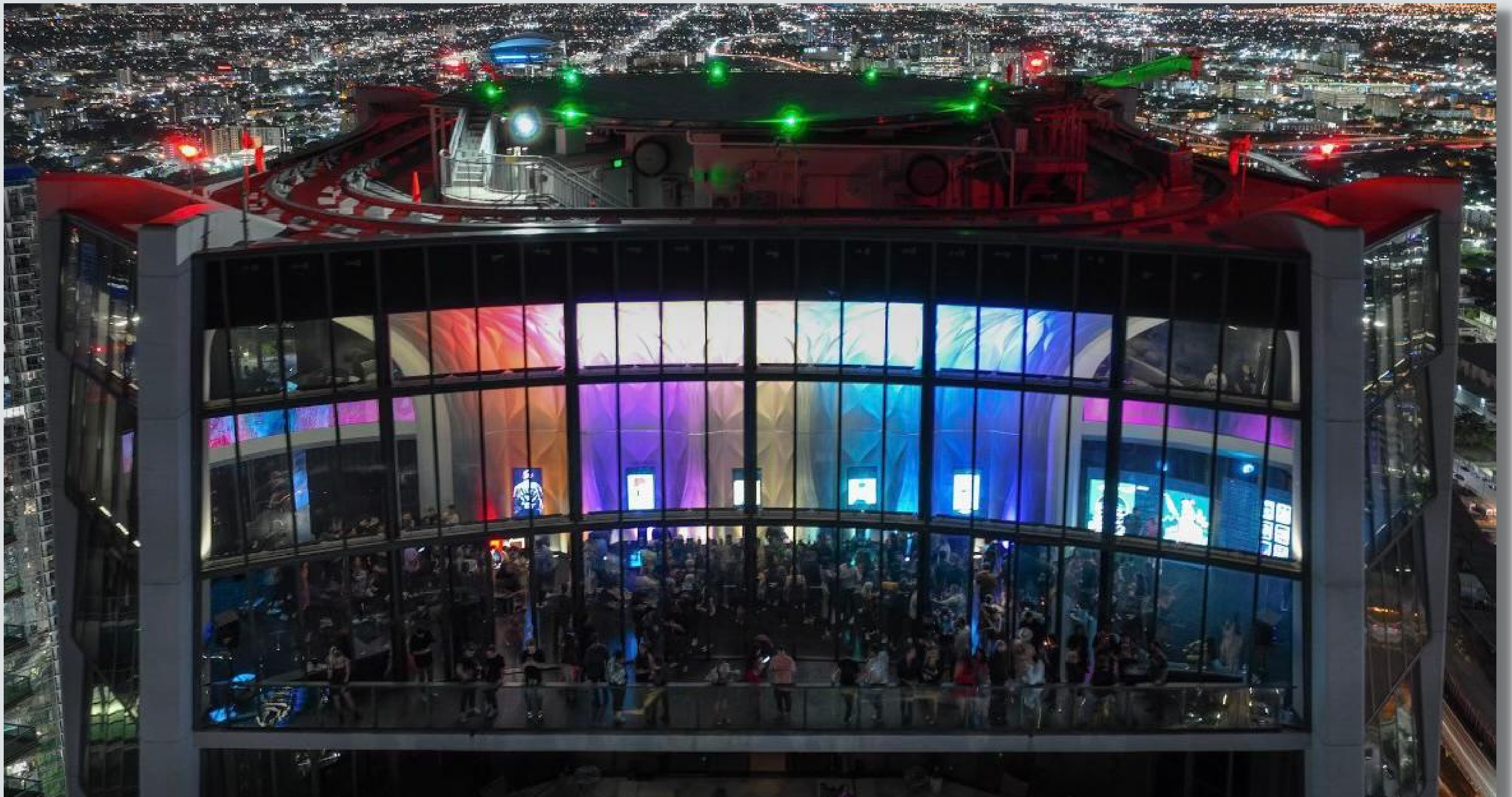






EXPERIENTIAL





# KINETIC LIGHTING







# CONTACT US

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## Pages

[Website](#)

[Quote](#)

[Contact](#)

## Social Media

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@gravitateproductions

## Contact

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**GRAVITATE**  
P R O D U C T I O N S

**THANK YOU**

**For Your Attention!**

We look forward to the opportunity to be  
your audio visual partner.